



(12) **United States Patent**  
**Mikkelsen et al.**

(10) **Patent No.:** **US 8,908,567 B2**  
(45) **Date of Patent:** **Dec. 9, 2014**

(54) **MEDIA DELIVERY PLATFORM**

(71) Applicant: **SKKY Incorporated**, Minneapolis, MN  
(US)

(72) Inventors: **John Mikkelsen**, Minneapolis, MN  
(US); **Robert Freidson**, St. Petersburg  
(RU)

(73) Assignee: **SKKY Incorporated**, Minneapolis, MN  
(US)

(\*) Notice: Subject to any disclaimer, the term of this  
patent is extended or adjusted under 35  
U.S.C. 154(b) by 0 days.

(21) Appl. No.: **14/230,696**

(22) Filed: **Mar. 31, 2014**

(65) **Prior Publication Data**

US 2014/0211668 A1 Jul. 31, 2014

**Related U.S. Application Data**

(63) Continuation of application No. 12/322,615, filed on  
Feb. 4, 2009, which is a continuation of application

(Continued)

(51) **Int. Cl.**

**H04L 12/16** (2006.01)  
**H04L 29/06** (2006.01)

(Continued)

(52) **U.S. Cl.**

CPC .... **G06F 17/30194** (2013.01); **H04L 29/06027**  
(2013.01); **H04W 4/18** (2013.01); **G06Q 30/04**  
(2013.01); **H04L 67/04** (2013.01); **H04W 4/003**  
(2013.01); **H04L 65/4084** (2013.01); **G06Q**  
**50/184** (2013.01); **H04W 4/16** (2013.01); **H04L**  
**29/06** (2013.01); **H04L 67/06** (2013.01); **H04L**  
**69/04** (2013.01); **G06Q 20/123** (2013.01);  
**G06Q 30/0603** (2013.01); **G06Q 30/0633**  
(2013.01); **H04L 67/2823** (2013.01); **H04L**

**65/607** (2013.01); **H04W 8/00** (2013.01); **G06Q**  
**30/0601** (2013.01); **H04L 67/289** (2013.01);  
**H04L 69/329** (2013.01)

USPC ..... **370/259**

(58) **Field of Classification Search**

CPC ..... **H04L 12/16**; **H04L 12/00**

USPC ..... **370/259**

See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

3,582,926 A 6/1971 Hassan  
4,291,749 A 9/1981 Ootsuka et al.

(Continued)

**FOREIGN PATENT DOCUMENTS**

CA 2225910 6/1999  
CN 1218258 6/1999

(Continued)

**OTHER PUBLICATIONS**

Richard Menta, "1200 Song MP3 Portable Is a Milestone Player,"  
Jan. 11, 2000, pp. 1-3.

(Continued)

Primary Examiner — Wei Zhao

(74) Attorney, Agent, or Firm — Patterson Thuent  
Pedersen, P.A.

(57) **ABSTRACT**

A method of delivering an audio and/or visual media file  
including, for example, one or more of full or partial master  
recordings of songs, musical compositions, ringtones, vid-  
eos, films, television shows, personal recordings, animation  
and combinations thereof, over the air wirelessly, from one or  
more servers to an electronic device with or without an Inter-  
net connection, said method comprising transmitting and  
audio and/or visual media file in compressed format to said  
electronic device, and wherein the electronic device is effec-  
tive to receive said audio and/or visual file and playback said  
audio and/or visual content on demand by a user.

**16 Claims, 16 Drawing Sheets**

